

# GrayHair's MailPort™



## Smarter technology improves your mail workflow and management across the supply chain

See for yourself how automated data submission and integration can generate the fastest, most accurate communication with the USPS. Simply call **866-507-9999** to talk with a GrayHair representative about MailPort.

## About MailPort

### The Fast Track to Electronic Postage Payment and Full Service

Delivering the fastest, most accurate communication with the USPS®

MailPort is one of the only solutions that completely eliminates the paperwork and guesswork of submitting postage data to the USPS PostalOne!® platform. MailPort enhances the speed and accuracy of the bi-directional communication to PostalOne! using Mail.dat and Mail.XML. This dramatically reduces the handling required to support electronic documentation for IMb Full Service.

Electronic submission of postage data to the USPS has proven to be the fastest, most cost-effective method for paying postage. However, it's also the most complex. GrayHair Software's MailPort is an easy to use, web-based application that maintains a constant communication bridge between your business and the USPS. As USPS regulations change, GrayHair customers will not have to modify the way they do business.

This web-based portal is the connection between mailers and the USPS PostalOne! service. Mail-Port converts file formats to meet USPS specifications and automatically generates postage transactions while providing online accessibility. As a result, you can reduce paper, eliminate human error, and save time and money.

With uncomplicated processes, MailPort can import, manage and validate your Mail.dat files.

#### Mailing Groups

MailPort allows you to create mailing groups from many Mail.dat files for payment to the USPS in an easy interface for 'what-if' analytical reporting. A Mailing Group can be created for production management so you can organize portions or all of one Mail.dat in a single view.

MailPort assists in authorizing postage payment for a mailing group (representing part or all of a single Mail.dat) without creating a postage statement. This is known as submitting "ready-to-pay" information for containers.



866-507-9999

www.grayhairsoftware.com

# GrayHair's MailPort™

## Features & Benefits

### Constant communication adjusts to USPS changes automatically

FEATURES	BENEFITS
<ul style="list-style-type: none"> <li>• Fastest and most accurate communication bridge with the USPS</li> </ul>	<ul style="list-style-type: none"> <li>• Optimizes data transmission with clear, direct communication through a hybrid data link approach between Mail.dat and Mail.XML</li> </ul>
<ul style="list-style-type: none"> <li>• Helps manage and track the multitude of permits and mail owners</li> <li>• Automated import technology checks and validates the Mail.dats for simple and complex errors</li> <li>• Supports the latest IDEAlliance Mail.XML 6.x technical specification</li> <li>• Supports both Mail.dat version 8.2x and new 9.1x without mail preparer conversions.</li> </ul>	<ul style="list-style-type: none"> <li>• As PostalOne! continues to convert to full usage of Mail.XML, MailPort manages the sections of Mail.dat and Mail.XML code functionality to optimize the best transmission to accomplish the task at hand.</li> </ul>
<ul style="list-style-type: none"> <li>• Facilitates simple spoilage reporting and adjustment process and reports that information to PostalOne!</li> <li>• MailPort can log and watch your IMR range records and PDR records to alert the mailer of a potential duplicate IMB.</li> </ul>	<ul style="list-style-type: none"> <li>• Smart technology understands the best method to obtain PostalOne! data and the optimal transmission methods to the USPS</li> </ul>
<ul style="list-style-type: none"> <li>• After successful porting to the MailPort repository, the system archives the raw Mail.dats in a secure GrayHair server for safekeeping and recovery. Depending on your setup, MailPort can help facilitate Cast of Characters and By/For functions to manage your data.</li> <li>• Provides real-time alerts and messaging based on acceptance, passing and failure of mail.dat files through GrayHair validation and PostalOne! validation.</li> </ul>	<ul style="list-style-type: none"> <li>• Storage of the Mail.dat PDR can reside on GrayHair servers, reducing your storage space and optimizing transmissions to PostalOne!. MailPort can also manage IMR range records.</li> </ul>
<ul style="list-style-type: none"> <li>• All transmissions are secure and certified. The automated transmission processes established to PostalOne! are state-of-the-art.</li> <li>• Supports various classes of mail such as First and Standard Class mail, including Nonprofit Standard mail.</li> </ul>	<ul style="list-style-type: none"> <li>• Once your raw Mail.dats are imported into the GrayHair repository, files can seamlessly be used with other GrayHair mail supply chain applications such as mail postage reconciliation and address quality systems.</li> </ul>

#### About GrayHair Software

GrayHair Software, Inc., is an innovator and industry leader in the delivery of services to improve and automate the management of business mail. GrayHair's solutions address critical mailing activities such as IM™ barcode assignment, mail tracking, address quality and postage reconciliation, as well as a variety of mail processing activities. GrayHair offers targeted enterprise software and support solutions, tailored client care, and unparalleled technical support.

GrayHair Software is a non-exclusive NCOA<sup>SM</sup> Limited Service Provider and a licensee of the United States Postal Service. NCOA<sup>SM</sup> prices are not established, controlled or approved by the United States Postal Service.



866-507-9999

www.grayhairsoftware.com